

The Bright Blooms



ATIA AZMI

DIY fashion and lifestyle

thebrightblooms.com

thebrightblooms@gmail.com

[@thebrightblooms](https://www.instagram.com/thebrightblooms) 19.2k



The Bright Blooms is a DIY fashion, lifestyle and interiors blog with a focus on colour and pattern. Through my blog and Instagram account, I share beautiful photography and my instantly recognisable style with a highly engaged audience. I aim to provide unique and inspiring craft and design content, bringing together modern styling and colour in an authentic way.

My broad range of interests include crafts, creative photography, travel, interiors and gardening. I also write about diversity and representation within the creative community.



Instagram stats

19.2K Followers

5.37% engagement

@thebrightblooms

Social Media stats

Domain Authority 23

Inbound links 1.1k

Twitter: 728

Instagram: 19217

Pinterest: 568

Bloglovin: 413

Facebook: 568

Total: 21494 followers

Featured on:

Mollie Makes online

Simply Sewing magazine

Refinery 29

Previous collaborations/invitations:

Made.com

Maisons du Monde

The London Eye

Tate Gallery

Junique Art Shop

Block Design

Guardian Labs with TK Maxx UK



Services

Sponsored blog posts

Sponsored social media posts

Giveaways and competitions

Guest posts

Writing commissions

Contact me:

thebrightblooms@gmail.com